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For Immediate Release

CONNECTICUT RIVER COMMUNITY BANK
OPENS NEW BRANCH IN WEST HARTFORD CENTER

WEST HARTFORD, CT (December 5, 2008) — On December 8th, 2008 Connecticut River Community Bank officially opens it's newest, full-service branch office located at 970 Farmington Avenue between South Main Street and LaSalle Road, in the very heart of West Hartford Center. Hours of operation are Monday, Tuesday, Wednesday and Friday 9 AM to 4 PM; Thursday 9 AM to 6 PM, and Saturday 8:30 AM until 12 PM. The branch manager is Ms. Izabela Olechowska who can be reached at 860-761-9966.

The office will focus on satisfying the need for a local, service-oriented community bank that offers specialized banking services to small business owners and professionals — doctors, lawyers, accounting firms, real estate companies and retail establishments. It will also serve non-business customers who may want, or require, a higher level of service than they are currently getting from their existing bank.

In addition to a full slate of traditional banking products and services — the new 1,100 s.f. branch will also have a 24-hour ATM, a night depository and 24-hour remote deposit capabilities for commercial customers. Free parking for 30 minutes is available in the parking lot on the north side of the building, near the rear entrance to the Bank. The main entrance is on 970 Farmington Avenue, across the street from Grants restaurant.

Anyone who visits the branch between now and February 28th, 2009 will be entered into a drawing to win prizes including a \$2,500 vacation, a 37" flat screen HDTV and gift certificates to area businesses.

In addition, highly-acclaimed Connecticut photographer Mallory Ostrowitz's photographs will be on exhibit — and for sale to art collectors — now through the end of February.

Connecticut River Community Bank, founded in 2002 and with additional offices in Wethersfield and Glastonbury, is a full-service community bank serving both businesses and consumers throughout central Connecticut. For more information visit www.ctriverbank.com.

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